

# The Australian Music Centre Representation Policy

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## Scope

The Australian Music Centre (AMC) supports a wide range of composers, musicians, and sound artists working in genres such as art music, contemporary classical, jazz, improvisation, screen, experimental, multimedia, dramatic, installation, and sound art.

The AMC supports composers working in an educational context, whose work is recognised as having widespread utility in pedagogy.

The AMC recognises that music is a dynamic and ever evolving artform. We embrace this and continue to adapt as it transforms and expands.

## Representation Categories

The AMC has 2 categories of representation: Full Representation and Associate Representation.

Associate Representation is offered through application and is for composers, musicians, and sound artists whose work has achieved a notable level of recognition in the community. Works by Associate Artists must be eligible (under section 1.3) to be documented in the AMC catalogue.

Full Representation is offered by period review of all AMC Associate Artists and is for composers, musicians, and sound artists whose collective body of work has been identified as representing a significant artistic contribution within their specific field and community of practice. All works by artists with Full Representation are eligible to be documented in the AMC catalogue.

## Changes from previous policy

AMC has previously represented composers who work in educational contexts under the category of Pedagogical Representation. To better represent the work of those composers, there are now criteria in section 1.3 *Eligibility Criteria* that reflect music with utility in pedagogy. All composers previously represented as Pedagogical Artists are now represented by AMC as Associate Artists.

The eligibility criteria in Section 1.3 have also been updated to better represent the careers of composers who perform and independently release their own works.

# 1. Associate Representation

## 1.1 Definition

This category is for composers, musicians, and sound artists who have produced at least four works whose artistic merit has achieved a specific level of recognition as identified by the criteria set out below.

## 1.2 Application Process

Associate Representation is offered through application. To apply for Associate Representation, artists must be both:

- a. an Australian citizen, previously have been an Australian citizen or have permanent residence in Australia; and
- b. a financial member of the AMC.

Applications must be submitted using the online application form and will be assessed twice a year. Closing dates of application rounds will be advised on the AMC website. All applicants will be notified of the outcome of their application.

Associate Representation status is offered to all applicants who are able to establish that they have produced four original works which each meet two of the eligibility criteria listed in *1.3 Eligibility Criteria*. Arrangements are not accepted as part of the application.

Applicants must provide evidence to establish their works meet the nominated eligibility criteria. Evidence may include (but is not limited to) letters from the people/ensembles/organisations involved, programmes that clearly name the work and applicant, articles/press releases/announcements that name the work and applicant.

The AMC's Board of Directors and staff may also, at their discretion, elect to offer Associate Representation status to an artist who does not currently have representation status with the AMC.

## 1.3 Eligibility Criteria

For artists applying for Associate Representation, each work must meet **two** of the following criteria.

For Associate Artists submitting works for the collection (see *1.4 Entitlements*), each work must meet **one** of the following criteria.

The work:

- i. **has received a public performance, broadcast, presentation, or installation by a professional performer, ensemble, broadcaster or curator.**
  - a specific public performance event may only be used as evidence for one of the four works (i.e. if an event features three of your works, you may only use it as evidence for one of the works in your application)
- ii. **has been financially commissioned.**
  - the same commissioning body may only be used as evidence for one of the four works (i.e. if you have received three commissions from the same individual or organisation, you may use only one as evidence to support your application)
- iii. **has been produced as the result of a competitive and open grant, residency, or fellowship.**
  - the same grant/fellowship/residency may only be used as evidence for one of the four works
- iv. **has been released on a commercial recording or as interactive media.**
  - the same release may only be used as evidence for one of the four works in your application (i.e. if an album features three of your works, you may only use it as evidence for one of the works in your application)
- v. **has been published as sheet music or a media publication by an established publisher.**
  - the same publication may only be used as evidence for one of the four works in your application (i.e. if a published book features three of your works, you may only use it as evidence for one of the works in your application)
- vi. **has been the winner or finalist of an established and open competition, prize or award.**
- vii. **has been included on an established state or national level examination syllabus (e.g. AMEB, Trinity).**
- viii. **has been synchronised in a collaborative production (theatre, film, television, multimedia, video game, etc.) which itself meets one of the other criteria.**
- ix. **has been used in an education context.**

## Eligibility criteria definitions and clarifications

*Professional* – was paid an appropriate professional fee or did the work as part of their profession.

*Media Publication* – published as research or in a serial.

*Established* – either has been running for at least 5 years or is presented by an organisation that has been running for at least 5 years.

*Education context* – taught or performed in schools, used in education programs, used as a set piece in a competition, presented at an education conference or reading day, etc.

*Finalist* – similar placings such 'Highly Commended' are also accepted.

*Work* – A work is defined as a single complete musical composition, or expression. This includes music with movements or sub-works (i.e. song cycles), installations, and improvised music. Individual movements or sub-works should not be used as separate works for the purpose of this application.

## 1.4 Entitlements

Associate Artists are entitled to:

- Documentation of an unlimited number of works in the collection which meet at least one of the eligibility criteria listed in *1.3 Eligibility Criteria*
- Access to the AMC's publishing services to facilitate the retail sale of unpublished works as:
  - Physical and digital scores
  - Performance parts and electronics parts
  - Digital audio(Up to 20 new or revised score/parts submissions per year)
- Access to the AMC's Hire of Parts service to facilitate the use of performance parts of large-scale unpublished works.
- Documentation of published works
- Online biography and photo featured on the AMC website.
- Inclusion of works and associated materials in AMC's physical and digital library collections.
- Royalties from the sale and hire of their materials. Royalty rates are published on the AMC website.
- Assistance in using AMC's composer portal to submit materials and documentation, as outlined in the *Assistance Priority* section of this document.
- AMC membership benefits as outlined on the AMC website, including:
  - Access to AMC's audio library
  - Up to 20 library loan items a month
  - Discounts when purchasing from the AMC
  - Access to AMC's opportunities listings

## 2. Full Representation

### 2.1 Definition

This category is for composers, musicians, and sound artists whose collective body of work has been identified as representing a significant artistic contribution within their specific field and community of practice.

### 2.2 Review Process

Full Representation is granted by review by AMC staff of artists who currently have Associate Representation status with the AMC.

The focus of the review is:

- Documentation of new works in the AMC catalogue.
- Performances and events featuring the artist's work.
- New scores, parts and recordings lodged.

The AMC's Board of Directors in conjunction with staff may also, at their discretion, elect to offer Full Representation status to an artist who does not currently have Associate Representation status with the AMC.

### 2.3 Eligibility

All Associate artists are automatically included in each review based upon the body of work they have lodged in the AMC's collection. As there is no application process Associate Artists should ensure that all their works, scores, performances, and recordings which meet the criteria in section 1.3 *Eligibility Criteria* have been submitted for inclusion in the AMC's collection.

## 2.4 Entitlements

Artists with Full Representation are entitled to:

- Documentation of an unlimited number of works in the collection
- Access to the AMC's publishing services to facilitate the retail sale of unpublished works as:
  - Physical and digital scores
  - Performance parts and electronics parts
  - Digital audio(Up to 20 new or revised score/parts submissions per year)
- Access to the AMC's Hire of Parts service to facilitate the use of performance parts of large-scale unpublished works.
- Documentation of published works
- Online biography and photo featured on the AMC website.
- Inclusion of works and associated materials in AMC's physical and digital library collections.
- Royalties from the sale and hire of their materials. Royalty rates are published on the AMC website.
- Priority assistance in using AMC's composer portal to submit materials and documentation, as outlined in the *Assistance Priority* section of this document.
- AMC membership benefits as outlined on the AMC website, including:
  - Access to AMC's audio library
  - Up to 20 library loan items a month
  - Discounts when purchasing from the AMC
  - Access to AMC's opportunities listings

## Artist Responsibilities

The artist is responsible for lodging and maintaining all works, materials and biographical information using online tools provided by the AMC.

If the composer is represented or becomes represented by a publisher, it is the composer's responsibility to communicate this to the AMC.

If an artist's work is a collaboration or uses material created by someone else, it is the composer's responsibilities to have the appropriate permissions to use and sell that material.

If an artist's work has royalties due to another artist, it is the composer's responsibilities to communicate an agreed upon royalty split to the AMC.

The AMC requires Represented Artists to adopt appropriate practices for works lodged with the AMC that incorporate, collaborate with, or reference Aboriginal and Torres Strait Islander peoples' cultural intellectual property, languages, and knowledges. It is the artist's responsibility to ensure that works lodged with the AMC comply with the conditions in the *AMC First Nations Cultural Policy for Represented Artists*.

The artist is responsible for engaging with AMC staff in a respectful way and adhering to the *AMC's Code of Conduct for Represented Artists*.

The artist is responsible for maintaining financial membership with AMC. If the artist is experiencing financial hardship, they should contact the AMC for support with their membership.

## Assistance Priority

This section outlines how we allocate resources and support to artists based on their representation status and membership with AMC.

Artists who hold a full representation status with AMC will be given the highest priority when it comes to receiving assistance and support in using our services. Associate artists will be next in line to receive assistance and support in using AMC services.

Beyond representation status, artists who hold financial membership with AMC will receive priority assistance. If an artist's membership with AMC lapses, they will receive non-priority assistance. If an artist is experiencing financial hardship, they should contact the AMC for support with their membership.



## Withdrawal of representation

An artist may request to withdraw from AMC representation after the minimum term. Minimum term is defined as the initial term of commitment to commercial representation through the AMC service for sales, hire of parts, library loans and any other commercial exploitation of the registered works which have no copyright claim from a third-party. The Minimum Term for artist representation with AMC is 5 years with rolling renewals year on year thereafter.

A request shall be made in writing to [info@australianmusiccentre.com.au](mailto:info@australianmusiccentre.com.au).

Registered works and materials along with records of all activities in all forms of media shall remain in the AMC archive and library in perpetuity.

## Termination of representation

There may be certain circumstances where AMC finds it necessary to revoke an artist's representation. This is done at the discretion of AMC management and ratified by the AMC Board.

Termination will be pursued only when all reasonable efforts to resolve issues or concerns have been exhausted.

## End of life

AMC recognises the significance of an artist's legacy and the continued impact of their works even after their passing. As such, AMC Artist Representation continues after their death, subject to the approval and authorization of the artist's estate or designated beneficiaries.

## Policy Version Control

**Last Reviewed** July 2023

**Date approved** 17<sup>th</sup> August 2023

This policy comes into effect as of 1 February 2024

To be reviewed every two years. Next review due TBA.

### Variations

AMC may amend this Policy from time to time, and the amended Policy will be published on our website at [www.australianmusiccentre.com.au](http://www.australianmusiccentre.com.au). Any changes will be effective as of the date they are posted.