

# The Australian Music Centre Representation Policy

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# Scope

The Australian Music Centre (AMC) supports a wide range of artists creating work in genres such as art music, contemporary classical, jazz, improvisation, screen, experimental, multimedia, dramatic, installation, and sound art.

The AMC supports artists working in an educational context, whose work is recognised as having widespread utility in pedagogy.

The AMC recognises that music is a dynamic and ever evolving artform. We embrace this and continue to adapt as it transforms and expands.

# Representation Categories

The AMC has 2 categories of artist representation: Associate Representation and Full Representation.

<u>Associate Representation</u> is offered through application and is for artists whose work has achieved a notable level of recognition in the community. Works by Associate Artists must be eligible (under section 1.3) to be documented in the AMC catalogue.

<u>Full Representation</u> is offered by periodic review of all AMC Associate Artists and is for artist whose collective body of work has been identified as representing a significant artistic contribution within their specific field and community of practice. All works by artists with Full Representation are eligible to be documented in the AMC catalogue.



## 1. Associate Representation

#### 1.1 Definition

This category is for artists who have produced at least <u>four</u> works whose artistic merit has achieved a specific level of recognition as identified by the criteria set out below.

## 1.2 Application Process

Associate Representation is offered through application. To be eligible for Associate Representation, artists must be:

- a. an Australian citizen, previously have been an Australian citizen or have permanent residence in Australia
- b. a financial member of the AMC

Applications must be submitted using the online application form and will be assessed twice a year. Closing dates of application rounds will be advised on the AMC website. All applicants will be notified of the outcome of their application.

Associate Representation is offered to all applicants who are able to establish that they have produced <u>four</u> original works which each meet <u>two</u> of the eligibility criteria listed in 1.3 Associate Works Eligibility Criteria. Arrangements are not accepted as part of the application.

Applicants must provide evidence to establish their works meet the nominated eligibility criteria. Evidence may include (but is not limited to) letters from the people/ensembles/organisations involved, programmes that clearly name the work and applicant, articles/press releases/announcements that name the work and applicant.

The AMC's Board of Directors and staff may also, at their discretion, elect to offer Associate Representation to an artist who does not currently have representation with the AMC.



## 1.3 Associate Works Eligibility Criteria

For artists applying for Associate Representation, each work must meet two of the following criteria.

For Associate Artists submitting works for the collection (see 1.4 Entitlements), each work must meet <u>one</u> of the following criteria.

#### The work:

- i. has received a public performance, broadcast, presentation, or installation by a professional performer, ensemble, broadcaster or curator.
  - a specific public performance event may only be used as evidence for <u>one</u> of the four works (i.e. if an event features three of your works, you may only use it as evidence for one of the works in your application)
- ii. has been financially commissioned.
  - the same commissioning body may only be used as evidence for <u>one</u> of the four works (i.e. if you have received three commissions from the same individual or organisation, you may use only one as evidence to support your application)
- iii. has been produced as the result of a competitive and open grant, residency, or fellowship.
  - o the same grant/fellowship/residency may only be used as evidence for <u>one</u> of the four works
- iv. has been released on a commercial recording or as interactive media.
  - the same release may only be used as evidence for <u>one</u> of the four works in your application (i.e. if an album features three of your works, you may only use it as evidence for one of the works in your application)
- v. has been published as sheet music or a media publication by an established publisher.
  - the same publication may only be used as evidence for <u>one</u> of the four works in your application (i.e. if a published book features three of your works, you may only use it as evidence for one of the works in your application)
- vi. has been the winner or finalist of an established and open competition, prize or award.
- vii. has been included on an established state or national level examination syllabus (e.g. AMEB, Trinity).
- viii. has been synchronised in a collaborative production (theatre, film, television, multimedia, video game, etc.) which itself meets one of the other criteria.
- ix. has been used in an education context.



## Eligibility criteria definitions and clarifications

Professional – was paid an appropriate professional fee or did the work as part of their profession.

Media Publication – published as research or in a serial.

Established – either has been running for at least 5 years or is presented by an organisation that has been running for at least 5 years.

Education context – taught or performed in schools, used in education programs, used as a set piece in a competition, presented at an education conference or reading day, etc.

Finalist – similar placings such 'Highly Commended' are also accepted.

Work - A work is defined as a single complete musical composition, or expression. This includes music with movements or sub-works (i.e. song cycles), installations, and improvised music. Individual movements or sub-works should not be used as separate works for the purpose of this application.



## 2. Full Representation

#### 2.1 Definition

This category is for artists whose collective body of work has been identified as representing a significant artistic contribution within their specific field and community of practice.

#### 2.2 Review Process

Full Representation is granted by review by AMC staff of all Associate Artists who have had Associate Representation with the AMC for at least 5 years.

The focus of the review is the most active artists in the following areas:

- Documentation of new works and work details in the AMC collection
- Performances and events in the AMC collection featuring the artist's work
- New scores, parts and recordings lodged in in the AMC collection
- Sales and hire fees generated from the artist's materials

The AMC's Board of Directors in conjunction with staff may also, at their discretion, elect to offer Full Representation status to an artist who does not currently have Associate Representation with the AMC.

## 2.3 Eligibility

All Associate artists are automatically included in each review based upon the body of work they have lodged in the AMC's collection. As there is no application process Associate Artists should ensure that all their works, scores, performances, and recordings which meet the criteria in section 1.3 Associate Works Eligibility Criteria have been submitted for inclusion in the AMC's collection.



# **Artist Responsibilities**

The artist is responsible for lodging and maintaining all works, materials and biographical information using online tools provided by the AMC.

If the artist is represented or becomes represented by a publisher, it is the artist's responsibility to communicate this to the AMC.

If an artist's work is a collaboration or uses material created by someone else, it is the artist's responsibilities to have the appropriate permissions to use and sell that material.

If an artist's work has royalties due to another artist, it is the artist's responsibilities to communicate an agreed upon royalty split to the AMC.

The AMC requires Represented Artists to adopt appropriate practices for works lodged with the AMC that incorporate, collaborate with, or reference Aboriginal and Torres Strait Islander peoples' cultural intellectual property, languages, and knowledges. It is the artist's responsibility to ensure that works lodged with the AMC comply with the conditions in the AMC First Nations Cultural Policy for Represented Artists.

The artist is responsible for engaging with AMC staff in a respectful way and adhering to the AMC's Code of Conduct for Represented Artists.

The artist is responsible for maintaining financial membership with AMC. If the artist is experiencing financial hardship, they should contact the AMC for support with their membership.



## **Archival Inclusion**

### Definition

This category is for artists who:

- have not maintained current contact information (in the form of a current email, phone number and postal address) with the Centre, or
- 2. are no longer represented by the AMC, or
- 3. are not represented by the AMC but are included in the library collection at the AMC's discretion.

The documentation of their works will remain on the AMC website, but their scores and parts will no longer be made available for sale or hire unless under licence from a third-party copyright holder, such as but not limited to publishers or record labels. These materials will continue to be available in the AMC's physical and digital library collections, unless advised.

Specific works of non-represented artists may be included in the library catalogue under Archival Inclusion at the AMC's discretion, unless advised.

Please contact the Australian Music Centre at <a href="mailto:info@australianmusiccentre.com.au">info@australianmusiccentre.com.au</a> if you have queries about Archival Inclusion.

## **Documentation**

For this category, the AMC will include in the catalogue:

- Online biography and photo, if available
- Documentation of the selected number of works
- Inclusion of these works and associated materials in AMC's physical and digital library collections
- Documentation of these published works

Archival Inclusion artists material is not made available for sale or hire unless under licence from a third-party copyright holder.



## Withdrawal of representation

An artist may request to withdraw from AMC representation after the minimum term. Minimum term is defined as the initial term of commitment to commercial representation through the AMC service for sales, hire of parts, library loans and any other commercial exploitation of the registered works which have no copyright claim from a third-party. The Minimum Term for artist representation with AMC is 5 years with rolling renewals year on year thereafter.

A request shall be made in writing to info@australianmusiccentre.com.au.

Registered works and materials along with records of all activities in all forms of media shall remain in the AMC archive and library in perpetuity.

# Termination of representation

There may be certain circumstances where AMC finds it necessary to revoke an artist's representation. This is done at the discretion of AMC management and ratified by the AMC Board.

Termination will be pursued only when all reasonable efforts to resolve issues or concerns have been exhausted.

An individual who has been convicted of committing a criminal offence considered to be detrimental to the reputation or operations of the AMC will not be eligible for artist representation with AMC.

## **Estates**

AMC recognises the significance of an artist's legacy and the continued impact of their works even after their passing. As such, AMC Artist Representation continues after their death, subject to the approval and authorization of the artist's estate or designated beneficiaries.



# **Policy Version Control**

Last Reviewed: February 2025 Date approved: 29 May 2024

This policy comes into effect as of 18 February 2025. To be reviewed every two years. Next review due 29 May 2026.

#### **Variations**

AMC may amend this Policy from time to time, and the amended Policy will be published on our website at <a href="https://www.australianmusiccentre.com.au">www.australianmusiccentre.com.au</a>. Any changes will be effective as of the date they are posted.