



Australian
Music
Centre

Annual Report 2022

The AMC would like to acknowledge the traditional custodians of the land on which we work, live and play, and pay our respects to all their Elders past and present. This is the oldest living culture in the world, and it's kept alive by a rich and continuing history of storytelling, music and art.



| | |
|--------------------------|----|
| Table of Contents | |
| Chair Report | 2 |
| CEO Report | 4 |
| About the AMC | 6 |
| AMC Service Performance | 8 |
| Board of Directors | 10 |
| Financial Statements | 12 |
| Team | 16 |

Australian Music Centre Ltd is assisted by the Australian Government through the Australia Council, its principal arts funding and advisory body.

The Australian Music Centre would also like to acknowledge the generous assistance of APRA AMCOS.



Chair Report



Marshall McGuire
Chair

2022 was a year of considerable energy, planning, events, and consultation. With a new CEO, a major IT refit, and a new strategic plan, the year was full, and the organisation has travelled an enormous distance in strengthening our platforms and processes, and supporting our people.

As Chair I would like to highlight the following things:

- Firstly the ongoing support of the Australia Council and APRA AMCOS. I can't over-emphasise how critical this support is to the operation of the AMC. I specifically want to acknowledge some people who are key to our success: Adrian Collette CEO, and Kirsty Rivers, Head of Music at the Australia Council; as well as APRA AMCOS CEO Dean Ormston, and APRA AMCOS Head of Member Services and AMC Board member Alison Wright.
- Our strategic planning sessions, with consultations with staff and members and other stakeholders, were rigorous and energising, and has resulted in a new strategic direction for the organisation for the years 2023-2025. With thanks to Alison Keogh for her patient and professional guidance.
- The organisation embarked on a revitalisation of our IT platforms, with a focus on finance systems, security and website. The new platforms will increase efficiency, security, reporting, and will provide easier access for members and others to access our unique collection, as well as supporting fundraising initiatives. The Board resolved

to invest in this project with a view to quickly adopting and embedding this new framework, to enable increased income from existing and new strands, with a return to budget surplus within 3 years.

- We value all our generous donors, and acknowledge that any and all gifts to the AMC are directed to supporting our members and their outstanding work as artists.
- Gina Williams AM joined the board in 2021, and resigned in July 2022 due to an increased performance workload as the world opened up to live performance again. We thank Gina for her involvement with the AMC and look forward to her continued advocacy. We also farewellled David Francis after 7 years on the board. David has been a source of calm and focused advice and collaboration, and is deeply committed to the work of the Centre. We'll miss his presence on the Board and wish him well as he continues to lead the Wollongong Conservatorium with energy and imagination.
- Thank you to the members of the Board whose commitment to artists, audiences and to Australian music is inspiring.

Finally, on behalf of the Board and all the members, I'd like to acknowledge with enormous gratitude, respect and admiration the work of the dedicated team at AMC, led by Cath Haridy, who day in day out provide exemplary service to composers, creators, musicians, educators, institutions, donors and the music-loving public who access our services.



Top Left; Image: Marshall McGuire. Photo credit: Steven Godbee. Center Right; Image: Studio. Photo credit: Jamie James.

CEO Report



Catherine Haridy
CEO

As I approach 2 years in the role, it's been a journey of discovery and change, much like the journey we have taken as a nation. We have evolved past the beginning of the pandemic re-creating our organisation to prepare for a future of sustainability.

2022 was another year of challenging circumstances, but also an incredible time of creative activity for our community. It's been an honour to have the opportunity to actively advocate for our creators and to familiarise ourselves with our new Federal Arts Minister and other government officials.

Alongside this, we've been continuing to streamline and update all areas of the organisation's operations, stabilise our team and focus on finding a "fit for purpose" solution for our critical piece of infrastructure, the website platform. This hasn't been an easy task as the work we do is unique and there are specific requirements to be fulfilled. Thankfully, after an extensive search, we engaged Story Digital to work with us on a solution which we are confident will bring our catalogue to life with an audio library, moving image and a great new members portal.

From the team, we welcomed a new Communications and Marketing Manager who evolved our communications strategy, from social media to Resonate. We recognised the need for deeper engagement in the education sector and recruited the new role of Music Education Specialist, planning for a suite of educational resources for primary, secondary and tertiary learning.

The positive culture and cohesion of our team was a top priority. This included instituting team meetings, developing new handbook policies, monitoring workloads and workflow as well as completing compliance on award classifications. We also invested in professional development opportunities and commenced quarterly personal development catch ups.

Our service remained steady through the year. On average, there were 50 items a week borrowed from our library, this included digital and physical items. The team catalogued 1228 new works, and 2188 physical scores were produced for sale. Our represented artists were paid over \$40,000 in royalties in an unprecedented drive to get this money into their hands.

We invited 35 new art music creators to our roster with a marked increase in jazz, improvised and media creators. With a focus on First Nations representation, we onboarded 6 new creators with 52 new works documented (scores, parts, recordings).

Through 2022, several initiatives and larger scale projects were initiated including:

- Finalising the implementation of the internal modernisation project upgrading our hardware and software.
- Commencing extensive consultation on the AMC First National Cultural Policy for Represented Artists.
- Resecuring our funding partnership with APRA AMCOS.

- Commencing our strategic planning for 2023 to 2025.
- Commencing development of our new branding.
- Convening our first in-person members breakfast in Melbourne after the Art Music Awards.
- Presenting the Paul Lowin Prizes alongside the Peggy Glanville-Hicks Address.
- Co-presenting the Art Music Awards in person after three years at Melbourne's Meat Market with our partners APRA AMCOS.
- Continuing to support the Ngarra-Burria First Peoples Composers' program with Dr Chris Sainsbury, Ensemble Offspring and Moogahlin Arts.
- Celebrating Australian creators in broadcast and digitally through Aus Music Month with ABC Classic and ABC Jazz.
- Co-hosting and sponsoring associate artists at international conferences jazzahead! and Classical:NEXT in conjunction with Sounds Australia.
- Participating and representing Australia in meetings with the International Association of Music Information Centres (IAMIC), International Society for Contemporary Music (ISCM), European Jazz Network (EJN), Australian Copyright Council (ACC) and International Association Music Libraries (IAML).

- Launching our first virtual professional development series, Surrounding Sound.
- Hosting our first Wikipedia Edit-a-thon in conjunction with Wikimedia Australia, as part of an Australia Council for the Arts initiative.

I'd like to acknowledge our wonderful ongoing relationship with our major funding partners; the Australia Council for the Arts Board and team, led by CEO Adrian Collette, as well as the APRA AMCOS Board, CEO Dean Ormston, and the team who provides us with intra-office support. Thank you so much for your ongoing belief in the work the AMC does, as without you, we wouldn't exist.

I'd like to acknowledge the support of the AMC Board of Directors and secretary in supporting the changes we are undertaking.

If you, or an organisation you work with would like to discuss how you might assist to support the work of the AMC to benefit the art music community, please contact me directly or any of the team.

As we enter a new year of transformation and change, I hope that you will all join us as we dive into a world of possibilities with a renewed vigour and drive to support Australia music creators to be seen and heard.



Image: Susie Bishop. Photo credit: Jamie James.

Vision
To ensure that Australian music, and the diverse people and communities who create it, continue to be valued, visible and viable, singing an inclusive story to ourselves and the world.

Mission
We present the ever-evolving variety of Australian music to the world, and support a sustainable environment for our nation’s musicians. We do this through flexible, responsive and agile services which connect Australian creators to their audiences, enabling access, participation and engagement.

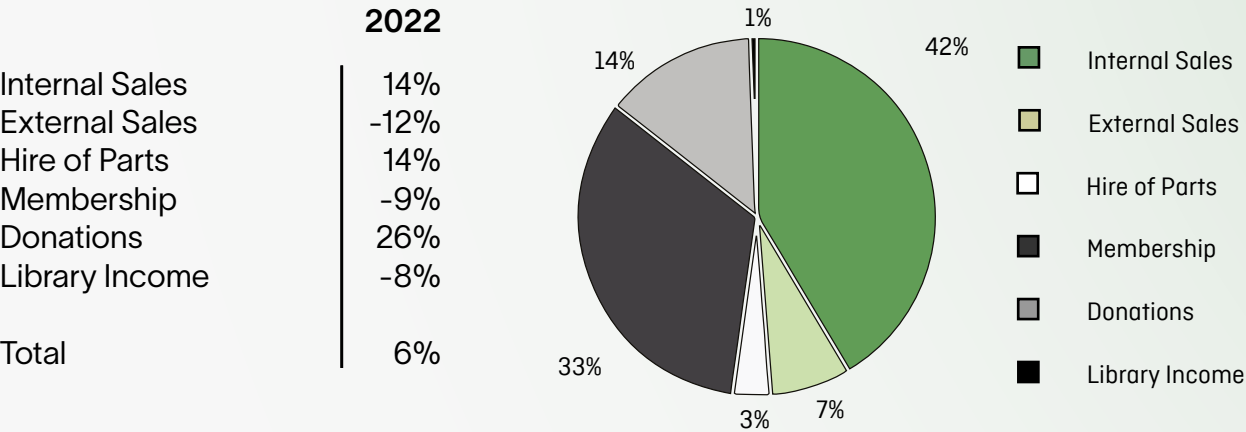
Purpose
Delivering vital and transformative services for Australia’s music creators to ensure that their diverse practices are locally and globally visible, and economically viable in a rapidly changing market.

- Goals**
- Diversity
Embracing diverse practices
 - Visibility
Services to artists and their work
 - Education
Embedding Australian music in teaching and learning
 - Technology
Developing industry-leading digital infrastructure
 - Resources
Ensuring our capacity to deliver

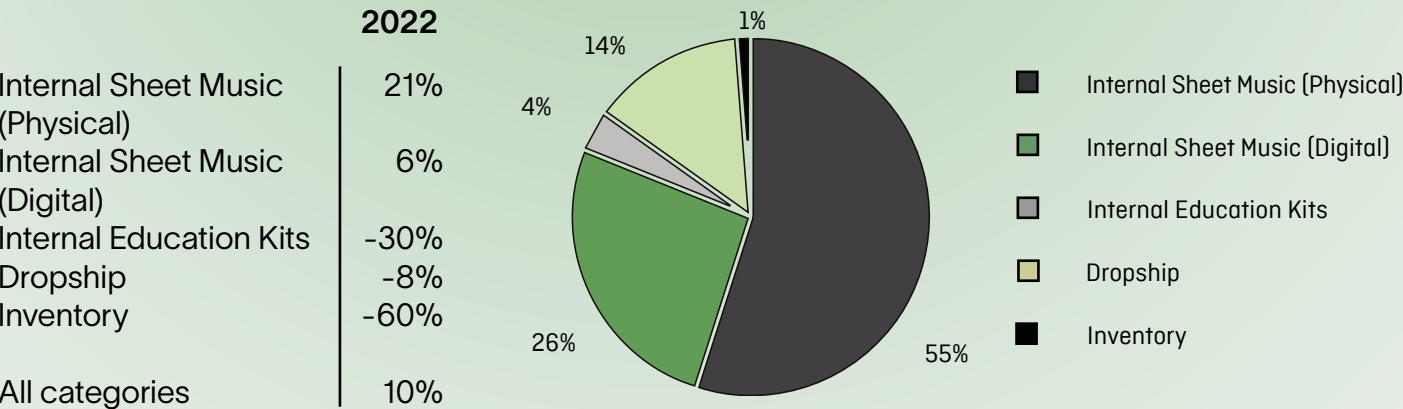
- Values**
- Inclusion
 - Collaboration
 - Leadership
 - Ability
 - Responsiveness
 - Entrepreneurship

AMC Service Performance

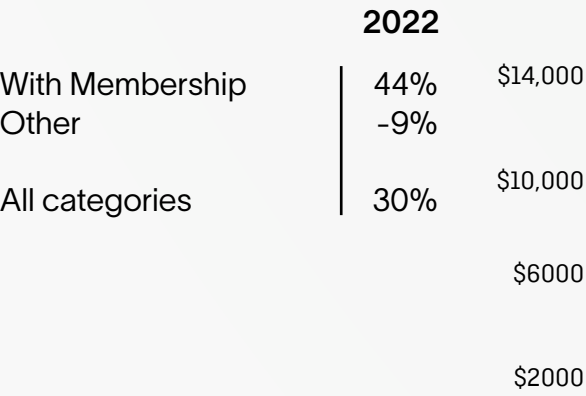
AMC Figures 2022 in comparison to 2021



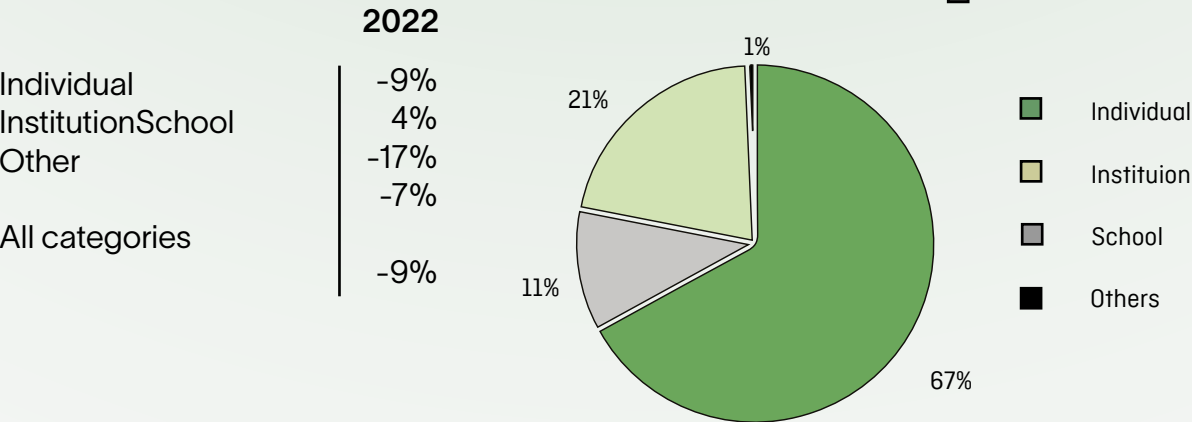
Sales



Donations



Membership



Board of Directors



Marshall McGuire
Director of Programming
Melbourne Recital Centre and performer

Non-Executive Director since 2021, AMC Chair
and Member of Audit, Finance and Governance
Committee



Tracy Morgan MBA (Macq.). CAHRI, GAICD
Managing Director, Morstone

Non-Executive Director since 2021
Chair of the Audit, Finance and Governance
Committee



Brad Cohen
Artistic Director, New Zealand Opera

Non-Executive Director since 2017
Member of Nominations Committee



Alison Wright
Head of Membership, APRA AMCOS

Non-Executive Director since 2021
Chair of Nominations Committee



David Francis
CEO, Wollongong Conservatorium of Music

Non-Executive Director since December 2015
Member of Audit, Finance and Governance
Committee



Martel Ollerenshaw
Director, Arts & Parts

Non-Executive Director since 2017
Member of Nominations Committee



Laura Capel
Company Secretary since September 2021

Financial Statements

Australian Music Centre Ltd Statement of profit or loss and other comprehensive income For the year ended 31 December 2022

| | 2022 \$ | 2021 \$ |
|--|------------------|----------------|
| Revenue | 787,075 | 804,809 |
| Changes in inventories of finished goods and raw materials | (4,016) | (410) |
| Finished goods and raw materials purchased | (16,013) | (17,903) |
| Depreciation and amortisation expense | (12,993) | (15,361) |
| Employee expense | (671,281) | (514,835) |
| Maintenance costs | (1,069) | (7,065) |
| Expenses related to leases | (12,756) | (11,037) |
| Specific grant expenditure | (62,358) | (17,928) |
| Administration costs | (25,876) | (29,258) |
| Other expenses from ordinary activities | (218,581) | (85,683) |
| Profit / (loss) before financing costs | (237,868) | 105,329 |
| Financial income | 258 | 213 |
| Financial expenses | (7,101) | (6,538) |
| Net financing costs | (6,843) | (6,325) |
| Profit / (loss) before tax | (244,711) | 99,004 |
| Income tax expense | - | - |
| Profit / (loss) for the period | (244,711) | 99,004 |
| Other comprehensive income for the period, net of tax | - | - |
| Total comprehensive income / (loss) for the period | (244,711) | 99,004 |

Australian Music Centre Ltd Statement of changes in equity For the year ended 31 December 2022

| | Retained Earnings \$ | Total Equity \$ |
|--------------------------------|-------------------------|--------------------|
| Balance 1st January 2022 | 523,027 | 523,027 |
| Profit for the year | (244,711) | (244,711) |
| Total transactions with owners | - | - |
| Balance 31st December 2022 | 278,316 | 278,316 |

For the year ended 31 December 2021

| | Retained Earnings \$ | Total Equity \$ |
|--------------------------------|-------------------------|--------------------|
| Balance 1st January 2021 | 424,023 | 424,023 |
| Profit for the year | 99,004 | 99,004 |
| Total transactions with owners | - | - |
| Balance 31st December 2021 | 523,027 | 523,027 |

Financial Statements

Australian Music Centre Ltd
Statement of financial position
As at 31 December 2022

| | 2022 \$ | 2021 \$ |
|--------------------------------------|----------------|----------------|
| Assets | | |
| Cash and cash equivalents | 623,743 | 868,198 |
| Trade and other receivables | 71,702 | 14,094 |
| Inventories | 1,212 | 5,228 |
| Total current assets | 696,657 | 887,520 |
| Plant and equipment | 7,659 | 2,137 |
| Right-of-use asset | 24,428 | 30,942 |
| Intangible assets | - | - |
| Total non-current assets | 32,087 | 33,079 |
| Total assets | 728,744 | 920,599 |
| Liabilities | | |
| Trade and other payables | 162,386 | 118,735 |
| Employee benefits | 33,654 | 20,661 |
| Deferred income | 229,020 | 227,000 |
| Lease liability | 6,187 | 5,807 |
| Total current liabilities | 431,247 | 372,203 |
| Non-Current Liabilities | | |
| Employee benefits | - | - |
| Lease liability | 19,181 | 25,369 |
| Total non-current liabilities | 19,181 | 25,369 |
| Total liabilities | 450,428 | 397,572 |
| Net assets | 278,316 | 523,027 |
| Equity | | |
| Retained earnings | 278,316 | 523,027 |
| Total equity | 278,316 | 523,027 |

Australian Music Centre Ltd
Statement of cash flows
For the year ended 31 December 2022

| | 2022 \$ | 2021 \$ |
|--|------------------|----------------|
| Cash Flows From Operating Activities | | |
| Cash receipts from customers and grants | 731,487 | 903,015 |
| Cash paid to suppliers, employees and members | (956,579) | (860,881) |
| Interest received | 258 | 213 |
| Net cash provided by / (used in) operating activities | (224,834) | 42,347 |
| Cash flows from investing activities | | |
| Payments for plant and equipment | (12,000) | - |
| Net cash used in investing activities | (12,000) | - |
| Cash Flow from Financing Activities | | |
| Lease Payments | (7,621) | (11,063) |
| Net cash used in financing activities | (7,621) | 11,063 |
| Net increase in cash and cash equivalents | (244,455) | 31,284 |
| Cash and cash equivalents at 1 January | 868,198 | 836,914 |
| Cash and cash equivalents at 31 December 2022 | 623,743 | 868,198 |

Team



CEO
Catherine Haridy

Librarian and ATSI Lead
Meeghan Oliver

Communications and Marketing Manager
Krista Tanuwibawa

Music Education Specialist
Dr Joanna Drimatis

Sales Coordinator
Rebecca Cernec

Music Resources, Representation and Awards
Jane Aubourg

Production Team
Josephine Macken
Eamon Roche
Rohan Shead
Nicholas Astill

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Image: Meeghan Oliver, Jane Aubourg, Catherine Haridy, Rebecca Cernec, Krista Tanuwibawa, Joanna Drimatis. Photo credit: RC Stills.

