



Australian
Music
Centre

Annual Report 2024

The AMC acknowledges the Traditional Custodians of the land on which we work, live and play and pay our respects to all their Elders past and present. This is the oldest living culture in the world, and it's kept alive by a rich and continuing history of storytelling, music and art.



Image: Hanna Wallace, Suzy Zong, and Jamilla Lamb at the Hanson Dyer Hall, The University of Melbourne. Photo: Simon Fazio.

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Australian Music Centre Ltd is assisted by the Australian Government through Creative Australia, its principal arts funding and advisory body. The Australian Music Centre would also like to acknowledge the generous assistance of APRA AMCOS.

Chair Report

Marshall McGuire
Chair



2024 saw an expansion and growth in many areas of the Australian Music Centre's activities and reach, with increased international connections through Classical:NEXT, International Association of Music Centres, Jazzahead and WOMEX as well as continued work on our governance framework, and investment in people and platforms for our business.

As Chair I would like to highlight the following things:

- We reviewed, revised and relaunched our Constitution. This was the first review of this foundation document in over a decade, bringing it up to date and setting a framework for the future of activity of the Centre. Huge thanks to Tracy Morgan, Chair of the Audit, Finance and Governance committee for her expert advice and guidance on this project. The new Constitution was overwhelmingly supported by the membership at the AGM on 2 July 2024, and I thank all those who supported this move.
- Although our relationship with APRA AMCOS changes as a result of this review, the partnership continues, with support and collaboration between both organisations. I specifically want to acknowledge APRA Chair Jenny Morris and APRA AMCOS CEO Dean Ormston for their continued support, guidance, collaboration and partnership.
- The ongoing support of Creative Australia is essential to our long-term success, and we continue to work daily to ensure that there is a place for every story, and a story for every place.
- With work on the new digital platform and website planned for launch in our 50th anniversary year, the Board was pleased to note a small operating surplus in 2024, realising our commitment to return the company to this point after a significant investment in this important business tool. Compliments to CEO Cath Haridy, our finance team at Accounts Studio, and website developers, and the broader team for this outstanding result.
- The Australian Music Centre continues to advocate for our members internationally, and in 2024 the AMC was present on ground at Classical:NEXT, Jazzahead, and WOMEX.
- I congratulate our CEO Cath Haridy on her election as member of the governing body of the International Association of Music Centres (IAMIC) and appointment as a member of federal government's Music Australia Council. This puts Cath, and the AMC, at the centre of these important funding and advisory bodies.
- The Board continues to work diligently to support the activities of the Centre, and I acknowledge the time, talent and commitment that each of my colleagues contributes to the organisation.

We value all our generous donors and acknowledge that all gifts to the AMC are directed to supporting our members and their outstanding work as artists. Thank you to all our members and other supporters to continue to make this important investment in the future of Australian music and musicians.

Once again, I'd like to acknowledge with enormous gratitude, respect and admiration the work of the dedicated team at AMC, led by Cath Haridy, who day in day out provide exemplary service to composers, creators, musicians, educators, institutions, donors and the music-loving public who access our services.



Image: 2024 Classical:NEXT Australian delegation at the Australian Embassy in Berlin, Germany. Photo: Savannah van der Niet.

CEO Report

Catherine Haridy
CEO



Dear Members,

2024 was a year of continued transformation for our organisation. We focused on developing new digital infrastructure, expanding our global connections, while maintaining our commitment to supporting and promoting Australian art music to continue our vision for art music to be heard, valued and celebrated for the benefit of our creators.

We continued work on the most significant systems infrastructure upgrade in our 50-year history with our digital partner, Story Digital. This journey has presented unique challenges, requiring us to pivot to solutions more aligned with our needs, resulting in an extension of our development timeline. Recognising the potential impact of delays for our represented artists, we proactively revived the Contribute portal to ensure continuous submission of music and musical materials. We continued digitising our collection, including a significant project to migrate our entire 30,000 audio library from .wav to .mp3 format in preparation for our audio streaming library.

As a successful precursor to our main website transformation, we developed and launched the new Art Music Awards micro-site and judging portal, creating a clearer and more streamlined process for nominations and submissions. This platform is now firmly established and effectively serving the awards submissions and judging process.

Internally, we implemented and updated our Constitution, ratified at the 2024 AGM. This achievement was the result of an intensive 12-month review led by Tracy Morgan, Chair of our Audit, Finance and Governance Committee, and Marshall McGuire, Chair of the Board of Directors. The process involved extensive consultations with members, artists, and staff, providing a robust governance framework for our organisation's future.

Our commitment to supporting Australian creators remains steadfast. Our targeted outreach efforts included a campaign to invite 206 creators to apply for AMC representation. We consequently welcomed 46 new Associate Artists across

two application rounds, represented diverse demographics, practices, and engaging creators from previously underrepresented areas. We welcomed 6 First Nations creators with Associate Artist representation and catalogued 42 new works by First Nations artists, reflecting our unwavering commitment to First Nations artists.

We collected and distributed over \$46,000 of royalties from score hires, purchases, and recording sales, demonstrating the value in enhancing opportunities through the commercial publishing services we provide for represented artists, publishing partners.

I'm pleased to report that our commitment to supporting our creators financially has shown impressive results this year:

- Overall sales reached \$134,806, representing a 4.5% increase from 2023 (\$129,021)
- We paid out over \$37,000 in royalties directly to our artist through internal sales

Our dropshipping program has seen remarkable growth in 2024. We paid out over \$14,500 to Australian creators through labels, who partner with us in the program.

Our education initiatives expanded significantly in 2024. We developed four new education resource kits:

- Let's Groove!: Australian Jazz Compositions for the Secondary School Classroom
- Ngarra-Burria Gurung: Australian Music Resources for the Primary Classroom
- Ngapa William Cooper: A Secondary School Classroom Resource
- Strike Up the Band: A Secondary School Classroom Resource

Across our catalogue, 154 education resource kits were sold generating \$12,000 in revenue, equipping teachers around the country with tools

to introduce contemporary Australian repertoire to young students. We conducted five professional development webinars for 125 attendees and presented at four education conferences nationally.

Additionally, we revised and curated repertoire lists for youth orchestra, string orchestra, wind ensemble, choir, and chamber ensembles, and submitted a comprehensive document for the NSW Parliamentary Enquiry into Music Education as part of our advocacy in the education space.

We delivered successful partnerships and events:

- The Peggy Glanville-Hicks Address delivered by Nat Bartsch, co-presented with the Faculty of Fine Arts and Music at the University of Melbourne.
- MOMENTUM Commissions, including performances of works by Aaron Wyatt and Christine Pan and a new Commission stream for lutruwita/Tasmanian based creators, awarded to Julius Schwing.
- The annual Art Music Awards in conjunction with APRA AMCOS, which received 586 nominations (a 25% increase from 2023).
- Information sessions, live and virtual, sharing our First Nations Cultural Policy with nearly 200 music industry presenters and creators in WA, supported by the Department of Local Government, Sport and Creative Industries.
- Continuing the MESS Games Audio Intensive supported by Creative Australia, benefiting 20 participants with workshops, networking, and attendance at the premier games conference, High Score.
- An in-person Wikipedia Edit-a-thon with Wikimedia Australia, updating entries for Australian art music artists and related topics.

Our Classical:NEXT Fellowship program offered a launchpad for first-time attendees Louise Devenish and Xani Kolac. We collaborated with Sounds

Australia on support and networking initiatives for Australian delegates at Classical:NEXT and Jazzahead. We maintain our representation of the Australian art music community as the Australian Section of the International Society for Contemporary Music (ISCM) and a member of the International Association of Music Centres (IAMIC). I was honoured to be appointed as a Board member of IAMIC, strengthening our connections with international counterparts.

Australia was represented at the ISCM World New Music Days 2024 by a performance of Gary Daley's piece Hunger, in Faroe Islands, selected from the Australian Section shortlist.

I would like to acknowledge our wonderful ongoing relationship with our major funding partners: Creative Australia led by CEO Adrian Collette and the Australia Council Board, Music Australia lead by Millie Millgate as well as the APRA AMCOS Board, CEO Dean Ormston, COO Jonathan Carter and the administrative team who provide us with intra-office support.

Further, my deepest gratitude for the support of the AMC Board of Directors and our Company Secretary in supporting work to improve our governance processes.

If you or an organisation you work with would like to discuss how you can support the work of our organisation to further benefit the art music community, please reach out to me or any one of our dedicated and incredibly committed team members who work tirelessly to provide our service.

Thank you for your continued support and engagement with our mission for Australian art music to be heard, valued and celebrated - your continued support and commitment to us drives us forward.

Sincerely,
Catherine Haridy

About the AMC

The Australian Music Centre (AMC) is the national service organisation dedicated to supporting and amplifying Australian art music.

At the heart of our mission is a commitment to ensuring Australian creators and their music are heard, valued, and celebrated. Our important work covers contemporary classical, contemporary jazz and improvised music, experimental, sound art and media composition. We provide career support, manage professional development programs, and present annual and biennial awards.

Our library holds the most comprehensive catalogue of Australian art music, a living collection of scores, recordings, research papers, teaching kits, classroom materials and aggregated media.

In addition to growing, maintaining and animating the collection, we provide music publishing, distribution, and retail services for labels and publishers with Australian works worldwide.

We deliver these unique services alongside advocacy on behalf of the art music community.



Image: MOMENTUM Commission recipients Christine Pan (left) and Aaron Wyatt (right) with performers Suzy Zong, Jamilla Lamb, Hanna Wallace, and Patrick Vaughan. Photo: Simon Fazio.

Strategic Plan 2023 – 2025

Vision

Australian music is heard, valued and celebrated.

Purpose

To support and amplify Australian music creators.

Mission

We present the ever-evolving variety of Australian music to the world, and support a sustainable environment for our nation's musicians. We do this through flexible, responsive and agile services which connect Australian creators to their audiences, enabling access, participation and engagement.

Goals

Sustainability

Sustain and grow a diverse membership, with a robust financial model and resilient management practices.

Innovation

Highlight innovative practice within our sector to a global audience. Provide compelling ways to access and participate in Australian Music.

Visibility

Recognised as the leading representative body and major activator for our sector.

Engagement

A connected community of represented artists, members and stakeholders and a strong presence in policy making.

Culture

Attract and retain talented people and nurture a culture that reflects our values.

Values

Connected

Quality

Confident

Inclusive

2024 Highlights

Audience & Membership

1,319 new customers

1,155 members 😊

↑ 5% growth in membership

↑ 17% increase in educational institution members

↑ 8% increase in individual members

Reach & Engagement

↑ 11.3% growth in social media followers

↗️ ↑ 17.7% email subscriber growth



Education & Resources

154 education resources sold

4 new education kit titles released

125 music educators attended online PD

Publications & Representation

36 Resonate articles published

✦46✦ creators received Associate Artist representation

Music Distribution & Performance

64 unique works loaned via Hire of Parts
102 total performances across 6 countries:

94 Australia

8 USA

1 Aotearoa/New Zealand

1 Argentina

1 China

1 UK

2,260 items loaned via digital library

146 items loaned via physical library



Cataloguing & Archives

1,212 ^{NEW!} items catalogued, including:

123 audio recordings

scores and parts for 835 unique works

Awards & Recognition

586 Art Music Award nominations
↑ 25% increase from 2023

Board of Directors



Marshall McGuire
Performer, Curator

Non-Executive Director since 2021,
AMC Chair and Member of Audit, Finance and Governance Committee



Tracy Morgan MBA (Macq.). CAHRI, GAICD
Managing Director, Morstone

Non-Executive Director since 2021
Chair of the Audit, Finance and Governance Committee



Martel Ollerenshaw
Director, Arts & Parts

Non-Executive Director since 2017
Member of Nominations Committee



Sia (Shoeb) Ahmad
Composer, Performer

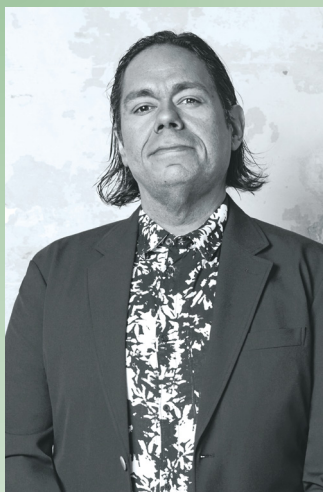
Director, MusicACT
Program Manager (Artist Accelerator Program), Music In Exile

Non-Executive Director since 2023
Member of Audit, Finance and Governance Committee



Chris O'Neill
Director – Creative Programs & Stakeholder Engagement, APRA AMCOS

Non-Executive Director since 2023
Member of Nominations Committee



William Barton
Composer, Multi-instrumentalist, Producer

Non-Executive Director since 2023



Laura Capel
Governance Manager, PRS UK

Company Secretary since September 2021

Financial Statements

Australian Music Centre Ltd

Statement of profit or loss and other comprehensive income

For the year ended 31 December 2024

	2024 (\$)	2023 (\$)
Revenue	822,900	813,216
Changes in inventories of finished goods and raw materials	(1,100)	(1,100)
Finished goods and raw materials purchased	1,100	(17,402)
Depreciation and amortisation expense	(7,514)	(13,174)
Employee expense	(596,256)	(670,935)
Maintenance costs	-	(1,502)
Expenses related to leases	(14,212)	(13,538)
Specific grant expenditure	(4,441)	(50,000)
Administration costs	(64,543)	(26,044)
Other expenses from ordinary activities	(123,272)	(144,917)
Profit / (loss) before financing costs	12,662	(123,196)
Financial income	2,431	1,864
Financial expenses	(5,375)	(6,494)
Net financing costs	(2,944)	(4,630)
Profit / (loss) before tax	9,718	(127,826)
Income tax expense	-	-
Profit / (loss) for the period	9,718	(127,826)
Other comprehensive income for the period, net of tax	-	-
Total comprehensive income / (loss) for the period	9,718	(127,826)

[Full annual financial report available here.](#)

Australian Music Centre Ltd
Statement of changes in equity
For the year ended 31 December 2024

	Retained Earnings (\$)	Total Equity (\$)
Balance 1st January 2024	150,490	150,490
Profit for the year	9,718	9,718
Total transactions with owners	-	-
Balance 31st December 2024	<u>160,208</u>	<u>160,208</u>

For the year ended 31 December 2023

	Retained Earnings (\$)	Total Equity (\$)
Balance 1st January 2023	278,316	278,316
Profit for the year	(127,826)	(127,826)
Total transactions with owners	-	-
Balance 31st December 2023	<u>150,490</u>	<u>150,490</u>

Financial Statements

Australian Music Centre Ltd Statement of financial position As at 31 December 2024

	2024 (\$)	2023 (\$)
Assets		
Cash and cash equivalents	582,859	571,542
Trade and other receivables	12,451	10,530
Inventories	1,212	2,312
Total current assets	596,522	584,384
Plant and equipment	-	1,000
Right-of-use asset	11,400	17,914
Total non-current assets	11,400	18,914
Total assets	607,922	603,298
Liabilities		
Trade and other payables	76,570	145,919
Employee benefits	69,317	51,648
Deferred income	289,238	236,060
Lease liability	7,023	6,592
Total current liabilities	442,148	440,219
Non-Current Liabilities		
Employee benefits	-	-
Lease liability	5,566	12,589
Total non-current liabilities	5,566	12,589
Total liabilities	447,714	452,808
Net assets	160,208	150,490
Equity		
Retained earnings	160,208	150,490
Total equity	160,208	150,490

Australian Music Centre Ltd
Statement of cash flows
For the year ended 31 December 2024

	2024 (\$)	2023 (\$)
Cash Flows From Operating Activities		
Cash receipts from customers and grants	874,158	881,428
Cash paid to suppliers, employees and members	(857,652)	(927,873)
Interest received	2,431	1,864
Net cash provided by / (used in) operating activities	18,937	(44,581)
Cash flows from investing activities		
Payments for plant and equipment	-	-
Net cash used in investing activities	-	-
Cash Flow from Financing Activities		
Lease Payments	(7,620)	(7,620)
Net cash used in financing activities	(7,620)	(7,620)
Net increase in cash and cash equivalents	11,317	(52,201)
Cash and cash equivalents at 1 January	571,542	623,743
Cash and cash equivalents at 31 December	582,859	571,542

Team



CEO

Catherine Haridy

Librarian and ATSI Lead

Meeghan Oliver

Communications and Marketing Manager

Krista Tanuwibawa

Music Education Specialist

Dr Joanna Drimatis

Sales Coordinator

Rebecca Cernec

Music Resources, Representation and Awards

Jane Aubourg

Production Team

Nicholas Astill

Eamon Roche

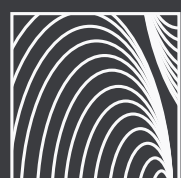
Rohan Shead

Published in June 2025 by the
Australian Music Centre.

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